

HAIDEE SABBUN

SENIOR DIGITAL MARKETING DESIGNER

 [LinkedIn Profile](#)

 haideesabbun@gmail.com

 haideesabbun.com

 [+639662834045](tel:+639662834045)

Creative and collaborative digital designer proficient in Adobe software, with experience designing assets for social media, websites, and mobile apps. Proven experience in project management and teamwork, seeking opportunities to grow in a dynamic environment.

EXPERIENCE

SENIOR DIGITAL MARKETING DESIGNER

2021 - Present

MicroSourcing Philippines Inc.

- Promoted to Senior position in 2023
- Create visually appealing digital assets: Produce high-quality designs for various platforms (e.g., social media, websites, email).
- Iterate on design concepts based on performance data and feedback, ensuring continuous improvement.
- Develop and maintain design templates and standards to uphold brand integrity across all projects.
- Provide design reviews, guidance, and technical support to the team, fostering brand comprehension and workflow efficiency.
- Document training materials and create tutorials for current and new design tools, enhancing team productivity.
- Manage multiple design projects weekly, ensuring timely and high-quality deliverables.

CO-FOUNDER, DESIGNER

2023 - Present

Moneyfest

- Develop and maintain the brand design
- Design the mobile app interface and user experience
- Collaborate with the developer to brainstorm and conceptualize new features
- Create and edit engaging content for social media platforms

PROJECT COORDINATOR / LAYOUT ARTIST

2019 - 2021

IN.C Design Studio

- Prepares Creative Job Orders for the Creative Team
- Communicate with the client all project details
- Manage multiple projects for visual requirements for specific brands like L'Oreal Philippines, SaladStop!, Army Navy, Bally, Lush, etc.
- Write client and internal reports
- Layout guides ready for printing

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Media Encoder
- Wordpress
- Adobe After Effects
- Adobe Lightroom
- Adobe InDesign
- Wixsite
- Adobe Premier Pro
- Adobe XD
- Figma
- Primer landing page builder

EDUCATION

STI COLLEGE GLOBAL CITY

Bachelor of Arts in Communication

2019